

# MATTISON BELARDO

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## EDUCATION

UNIVERSITY OF IOWA  
M.S., Business Analytics  
● GPA in progress

Iowa City, IA  
12/2023

UNIVERSITY OF IOWA  
B.B.A. Business Analytics and Information Systems  
● GPA: 3.35/4.0

Iowa City, IA  
Graduated 12/2022

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## TECHNICAL SKILLS

- R, Python, SQL, Oracle Apex, Jupyter Notebooks, Jira, Excel
- Data Analysis, Regression, Forecasting, Data Visualization

## Projects

Urban Acres Web Scraping Project – Used a Google Chrome Web Scraper Extension to collect Open House data from the Urban Acres Real Estate website. The data was ultimately cleaned and imported into a relational database for subsequent analysis.

Employee Turnover Analysis – Used RStudio to clean and analyze voluntary turnover data from Marmon Holding Inc. The analysis led to the identification of factors with the highest correlation to employee turnover rates.

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## EXPERIENCE

### UNIVERSITY OF IOWA

#### Introduction to Marketing TA

- Facilitates three discussion sections for the Introduction to Marketing Strategy course with 30+ students per section.
- Assists professor with creating and delivering learning materials aligned with the learning objectives set by the Tippie College of Business
- Responsible for answering students' questions regarding course material, assignments, and grading.

Iowa City, IA

01/2023 – Present

### HANDS JEWELERS

#### Social Media Coordinator

- Responsible for creating all Hands Jewelers' virtual content including photos, videos, slide shows, ads, and written material.
- Manage Hands Jewelers' Instagram and Facebook accounts.
- Coordinate weekly content meetings, including preparing content ideas, establishing timelines, and assigning responsibilities.

Iowa City, IA

08/2020 – Present

### INTELSAT

#### Project Management Internship

- Organized and presented Intelsat's Incremental Design Review (IDR) presentation for their next generation of satellites (next gen).
- Assisted in a gap analysis between Intelsat and its newly acquired company Gogo to ease the merge of Intelsat's NOC with the newly acquired Gogo NOC.
- Captured and recorded all actions items, deliverables, and timeline information from every meeting.

McLean, VA

05/2022 – 08/2022